

ALIX DANA

Fair Director at
Independent



Alix Dana. Photo: Charlie Rubin

Tell us a little bit about the history of the fair?

Independent was founded in 2010 by gallerists, for gallerists. Instead of a trade fair, Independent aims to approximate what artists can do in galleries, and therefore reflects the gallery landscape. Founders Elizabeth Dee and Darren Flook wanted to create a space that facilitates a dialogue between historical, established, and emerging practices, while also embracing more maverick positions. Many galleries present solo, two-person, or historical shows, resulting in an experience that more closely resembles a biennial or museum presentation than a traditional

Cookies are used to enhance your experience on our website. To learn more about the types of cookies this website uses, see our [Privacy Policy](#).

Okay

Manage Cookies

Categories **BMW Art Guide Series** Independent Collectors Insiders (62)

Chelsea and in 2016 moved to Spring Studios. Even in a larger, light-filled space, we still cap the fair at approximately 50 participants and rotate gallerists year to year in order to maintain an atmosphere of discovery and intimacy. Now in our ninth edition, Independent remains a must-visit for collectors and curators—and we especially relish seeing artists who debut at Independent featured in museum and gallery shows in the years that follow.

Installation view at Independent 2017

Installation view at Independent 2017

How do you, as fair director, ensure that the event stays contemporary and current in the fast-paced world that is the art market?

We really listen to our galleries and the artists with whom they work. Gallerists are in daily conversation with artists, and are the beating heart of the art-world ecosystem. Because of the caliber of visitors to Independent, our galleries recognize that Independent is an ideal venue to debut an emerging artist or offer a rediscovery of a

Cookies are used to enhance your experience on our website. To learn more about the types of cookies this website uses, see our [Privacy Policy](#).

Okay Manage Cookies

Categories **BMW Art Guide Series** Independent Collectors Insiders (62)

Independent galleries, which will fill the common spaces of Independent and Spring.

Installation view at Independent 2017

Is there something in this year's program that you are particularly looking forward to? What do the artworks being presented at this year's fair reveal about the current trends and market?

I'm really excited for the focus on ceramics at this year's edition, with lush, sexy large-scale vessels by Ruby Neri at David Kordansky Gallery and a site-specific tiled installation by Elisabeth Kley at CANADA. Kerry Schuss will present an exhibition that encapsulates Independent's ethos: paintings by the folk artist Aaron Birnbaum—a

Cookies are used to enhance your experience on our website. To learn more about the types of cookies this website uses, see our [Privacy Policy](#).

Okay

Manage Cookies

Categories **BMW Art Series** **Independent Collectors** **Insiders (62)**

to seeing the work of three Scandinavian artists at STANDARD (OSLO): textiles Ann Cathrin November Høibo, paintings by Anna Zacharoff, and sculptures Nina Beier. There will also be a very interesting site-specific project by artist Cynthia Daignault with first-time participant The Sunday Painter from London.

What advice do you have for the collectors that will be attending the fair this year?

Take your time and really talk to the dealers about the work. Every presentation at Independent is tightly curated and has a rich story that the galleries are so excited to share. We are always gratified by how many collectors linger at Independent—it's a space and viewing experience that people like to savor. (And get there early!)

Installation view at Independent 2017

Cookies are used to enhance your experience on our website. To learn more about the types of cookies this website uses, see our [Privacy Policy](#).

Okay

Manage Cookies

Categories **BMW Art Series** **Independent Collectors** **Insiders (62)**

events on your must-see list:

Calvin Marcus opening at the new CLEARING uptown on Tuesday March 6, “Between the Waters” opening at the **Whitney Museum** on March 9, as well as current exhibitions at NY galleries such as Marina Pinsky at **303 Gallery**, Deana Lawson at **Sikkema Jenkins & Co.**

All images courtesy Independent

More Information on **INDEPENDENT**

Cookies are used to enhance your experience on our website. To learn more about the types of cookies this website uses, see our **Privacy Policy**.

Okay

Manage Cookies

X Lagos

DAVID GRYN
Founder and
Director of
Daata

**FONDATION
BEYELER
AUDIOVISUAL
BROADCAST**
Fondation
Beyeler and
Nordstern
Basel present
Dixon x
Transmoderna

GARY YEH
Founder of
ArtDrunk and
Young
Collector

**WATCH: THE
BEST OF
THE BMW
ART GUIDE**
Where will you
travel next to
explore art?

**MAIKE
CRUSE**
2020 Gallery
Weekend

**TOURIA EL
GLAOU**
Founding
Director of 1

**JOHANN
KÖNIG**
Messe in St.
Ages

**PART -
PRODUCERS
ART
PI ATEFORM**

Cookies are used to enhance your experience on our website. To learn more about the types of cookies this website uses, see our **Privacy Policy**.

Okay **Manage Cookies**

Categories **BMW Art Collection** **Insiders** **Independent Collectors**

Insiders (62)
pandemic

**UNIQUE
COLLECTOR'S
ITEM**

by Independent
Collectors

**WHEN
COLLECTORS
ARE ABLE TO
COMMISSION**

by Nicole
Büsing and
Heiko Klaas

**BARBARA
MOORE**
CEO of
Biennale of
Sydney

**JULIET
KOTHE AND
JULIA RUST**
Initiators of
Collection
Night, Berlin

**DOROTHY
AND HERB
VOGEL**

Two
extraordinary
art collectors

**EVERY ART
COLLECTION
NEEDS SPACE**

by Nicole
Büsing and
Heiko Klaas

**MARIE-ANNE
MCQUAY**
Curator of
Wales in
Venice, 58th
Venice
Biennale 2019

**HEATHER
HUBBS**
Director at
NADA

Cookies are used to enhance your experience on our website. To learn more about the types of cookies this website uses, see our **Privacy Policy**.

Okay

Manage Cookies

Categories **BMW Art Guide Series** Independent Collectors

Insiders (62)

by Silvia Anna
Barrilà

Büsing and
Heiko Klaas

**COLLECTING
ART WITH
FRANÇOIS
PINAULT**
Rudolf Stingel
at Palazzo
Grassi

**CAROLINE
VOS**
Director at
Amsterdam
Art Weekend

**THE ROLE OF
THE ART FAIR**

by Silvia Anna
Barrilà

**NICOLE
BERRY**
Executive
Director of
The Armory
Show

DANIEL HUG
Fair Director
at Art Cologne

**PETER
BLÄUER**
Director at
LISTE

**A BRUSH
AGAINST
NATURE**
by Nicole
Büsing and
Heiko Klaas

**EXCESSIVENESS,
THE LATENT
DANGER OF
COLLECTING
ART**

Cookies are used to enhance your experience on our website. To learn more about the types of cookies this website uses, see our [Privacy Policy](#).

Okay

Manage Cookies

Categories **BMW Art Guide Series** Independent Collectors

Insiders (62)

FLORENCE

WHERE
ARTISTS CAN
WORK MORE
PLAYFULLY

SPECIFICALLY
COMMISSIONED

by Christiane
Meixner

by Silvia Anna
Barrilà

FLORENCE
BOURGEOIS

Director at
Paris Photo

MANUELA
MOZO

Executive
Director of
UNTITLED,
ART Miami
and San
Francisco

IMPORTANT
MUSEUMS
AND PRIVATE
COLLECTIONS

by Christiane
Meixner

SUSANNA
CORCHIA

Director of the
Barcelona

EMILIA VAN
LYNDEN

Artistic
Director at

CARLOS
URROZ

Director at
ARCOmadrid

Cookies are used to enhance your experience on our website. To learn more about the types of cookies this website uses, see our [Privacy Policy](#).

Okay

Manage Cookies

Categories **BMW Art Series** Independent Collectors

Insiders (62)

SMUDGES
STREAKED
ACROSS THE
WHITE WALLS
by Christiane
Meixner

ARCHITECTURE
– ATTRACTIVE
ALLIES
by Nicole
Büsing and
Heiko Klaas

AMANDA
COULSON
Director at
VOLTA Basel

DOUWE
CRAMER
Director at
Singapore
Contemporary

BIDDERS AND
BUYERS

by Christiane
Meixner

JO BARING
Curator of
Sculpture
Series,
Masterpiece
London

ANNE
VIERSTRAETE
Managing
Director at Art
Brussels

NANNA
HJORTENBERG
Director at
CHART

THE CRUCIAL
ROLE OF THE
NEW

by Independent

Cookies are used to enhance your experience on our website. To learn more about the types of cookies this website uses, see our **Privacy Policy**.

Okay

Manage Cookies

Categories **BMW Art Guide Series** Independent Collectors **Insiders (62)**

History's Most Famous Patrons

up

On the diminishing boundary between professions in the art world

THE DIGITAL MUSEUM

On the importance of the museum's web presence

THE MAN IN THE MIDDLE

On the curator's private and public

A PRIVATE MATTER?

On the importance of physical space for the value of

OFF THE WALL

How museums contribute to the worth of artworks

Please select an option to indicate your consent. I consent I do not consent

Your cookie preferences have been saved.

WHERE TO GO NEXT?

The

TO BUY OR NOT TO BUY

Collectors on

HOW TO PASS ON A PASSION

GALLERY WEEKEND REPERI IN 2022

Cookies are used to enhance your experience on our website. To learn more about the types of cookies this website uses, see our [Privacy Policy](#).

KAMIAR
MALEKI
Director at
VOLTA

Get your Guide

Please select an option to indicate your consent. I consent I do not consent

Your cookie preferences have been saved.

Cookies are used to enhance your experience on our website. To learn more about the types of cookies this website uses, see our **Privacy Policy**.